



Media Contact List

As you promote your Pack, Troop, or Crew you can use this district Media Contact List for the media that covers your specific area.

Trexler District

Newspapers

The Morning Call

Primarily covers Lehigh County and Northampton County, PA and some neighboring areas

Phone: 610-820-6502 Allentown news desk

Email: news@mcall.com

Publishes daily.

East Penn Press & Salisbury Press

Editor: Debra Galbraith

Phone: 610-740-0944, ext. 3705

Email: dgalbraith@tnonline.com

The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers general direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

Television/Cable

WFMZ TV 69

Covers the majority of our service area and some neighboring areas

Phone: 610-797-4530

Email: news@wfmz.com

RCN Channel 4

Covers many areas within our service area

Phone: 610-443-2909

Email: rcn4@rcn.net

For info on Community Bulletin Board listings go to <http://rcn4.rcn.com/> click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

Service Electric Channel 2

Covers many areas within our service area

Phone: 610-748-8777 ext. 0

Email: electricnews@sectv2.com

For info on Community Bulletin Board listings go to www.sectv.com click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event. Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.

North Valley District

Newspapers

The Morning Call

Primarily covers Lehigh County and Northampton County, PA and some neighboring areas

Phone: 610-820-6502 Allentown news desk

Email: news@mcall.com

Publishes daily.

Parkland Press & Northwestern Press

Editor: Debbie Palmieri

Phone: 610-740-0944, ext. 3706

Email: dpalmieri@tonline.com

The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers general direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

Whitehall-Coplay Press, Northampton Press, & Catasauqua Press

Editor: Johanna Billings

Phone: 610-740-0944, ext. 3713

Email: JBillings@tonline.com

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The Home News

Circulation serves Allen, E. Allen, Moore, Lehigh, Bushkill, and Upper/Lower Nazareth Townships

Phone: 610-837-0107

Email: info@homenewspa.com

The Home News publishes on Thursday and needs news articles submitted by the Friday before at the latest.

Blue Mountain Town & Country Gazette

Editor: Jenifer Ortiz

Phone: 610-767-9600

Email: news@townandcountrygazette.com

The Blue Mountain Town & Country Gazette covers Lehigh Township in Northampton County and publishes twice a month. Be sure to get news releases, photos and calendar items to the paper at least two weeks in advance.

Blue Valley Times

Editor Michael Ortoski, Publisher Michele Hanna

Phone: 610-452-9234

Email: bvtimes@rcn.com

The Blue Valley Times of Bangor publishes every Tuesday and need articles submitted by the prior Wednesday.

Times News

Primarily cover Leighton and the surrounding communities

Phone: 610-377-2051

Email: rurban@tnonline.com

Publishes daily.

Television/Cable

WFMZ TV 69

Covers the majority of our service area and some neighboring areas

Phone: 610-797-4530

Email: news@wfmz.com

RCN Channel 4

Covers many areas within our service area

Phone: 610-443-2909

Email: rcn4@rcn.net

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Service Electric Channel 2

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Phone: 610-748-8777 ext. 0

Email: electricnews@sectv2.com

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Blue Ridge Cable TV 13

Covers many areas within our service area, particularly the northern tier

Phone: 800-323-3758 – Donna Kistler

Email: dkistler@pencor.com

For info on Community Bulletin Board listings go to www.brctv13.com click community calendar and press continue at the bottom. This will take you to an online submission screen where you can fill-in all the details. Be sure to click the buttons at the bottom of the screen for the cable TV coverage areas where you want the listing to appear. Listings should be submitted about two weeks in advance.

South Mountain District

Newspapers

The Morning Call

Primarily covers Lehigh County and Northampton County, PA and some neighboring areas

Phone: 610-820-6502 Allentown news desk

Email: news@mcall.com

Publishes daily.

Express-Times

Primarily covers Northampton County, PA and Warren County, NJ and some neighboring areas

Phone: 610-258-7171 Easton office

610-867-5000 Bethlehem office

Email: news@express-times.com

Our Town Department:

Email: ourtown@express-times.com

Publishes daily.

Bethlehem Press

Editor: George Taylor

Phone: 610-625-2121, ext. 3112

Email: gtaylor@tnonline.com

The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers general direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

Note: The Bethlehem Press editor can be reached at his office by standard mail at:
308 E. Third St., Bethlehem, PA 18015

Valley Voice

Editor: Paul Bealer

Phone: 610-838-2066

Email: valleyvoice@verizon.net

The Valley Voice is a weekly that publishes on Fridays that covers Hellertown and the surrounding areas served by Saucon Valley School District. Articles or requests for coverage should be sent to them two to three weeks in advance.

Television/Cable

WFMZ TV 69

Covers the majority of our service area and some neighboring areas

Phone: 610-797-4530

Email: news@wfmz.com

RCN Channel 4

Covers many areas within our service area

Phone: 610-443-2909

Email: rcn4@rcn.net

For info on Community Bulletin Board listings go to <http://rcn4.rcn.com/> click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

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Forks of the Delaware District

Newspapers

The Express-Times

Primarily covers Northampton County, PA and Warren County, NJ and some neighboring areas

Phone: 610-258-7171 Easton office

610-867-5000 Bethlehem office

Email: news@express-times.com

Our Town Department:

Email: ourtown@express-times.com

Publishes daily.

The Morning Call

Primarily covers Lehigh County and Northampton County, PA and some neighboring areas

Phone: 610-820-6502 Allentown news desk

Email: news@mcall.com

Publishes daily.

The Key

Circulation area serves from Bangor to Easton to Hanover to Moore Twp.

Phone: 610-759-5000

Mail: 127 E. High St., P.O. Box 419, Nazareth, PA 18064-0419

Email: news@thekey.biz

The Nazareth Key publishes on Wednesday covering much and needs news articles submitted by the Friday before by 10:00 a.m. at the latest.

US

Circulation area serves Northampton County from the Slate Belt area to Forks and Nazareth areas

Phone: 610-759-2224 or 0665

Email: usnews@express-times.com

The US newspaper publishes on Wednesday and needs articles submitted at least one week in advance.

The Press

Circulation serves the Slate Belt area in PA and also has a Warren County, NJ edition

Editor: Gina Jennings

Phone: 610-599-1952

Email: www.thepressnews@enter.net

The Press newspaper of Bangor publishes on the Wednesday and needs articles submitted at least one week in advance.

The Township Times

Assoc. Publisher: Steve Piccione

Phone: 484-546-0422

Fax: 610-923-0390

Email: askus@thetownshiptimes.com

The Township Times covers Bethlehem Twp., Palmer Twp., Lower Nazareth Twp. and Wilson Borough. The paper publishes twice a month every other Thursday and they would like to receive articles, community calendar listings, and photos about one week prior to publishing dates.

The Warren Reporter

Editor: Jessica King

Email: jking@njnpublishing.com

The Warren Reporter newspaper covers Warren County, NJ, publishes weekly on Fridays and needs articles one to two weeks in advance.

Television/Cable

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Email: news@wfmz.com

RCN Channel 4

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Phone: 610-443-2909

Email: rcn4@rcn.net

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Pocono District Newspapers

Pocono Record

Primarily covers Monroe County, PA and some neighboring areas

Phone: 570-421-3000 or 800-756-4237

Email: newsroom@poconorecord.com

Publishes daily.

Our Town

Editor: Cathy Jones

Phone: 570-676-9544

Email: ourtownmail@verizon.net

The Our Town newspaper publishes on the 15th and 30th of the month and covers Monroe County.

The Journal of the Pocono Plateau & The Journal Herald

Editor: Ruth Isenberg

Phone: 570-443-8321

Email: journalnews@pa.metrocast.net

The Journal of the Pocono Plateau and The Journal Herald are published weekly by Journal Newspapers.

Articles, community calendar events, and photos should be sent about one week prior to the publishing date. Publishes on Thursday with their various papers covering the Poconos from Blakeslee to Whitehaven and Weatherly.

Television/Cable

WFMZ TV 69

Covers the majority of our service area and some neighboring areas

Phone: 610-797-4530

Email: news@wfmz.com

WNEP TV 16

Covers the northern counties: Luzerne, Carbon and Monroe

Phone: 800-533-NEWS

Email: newstip@wnep.com

A Public Service Bulletin Board is also available for listing your events by going to the WNEP website at www.wnep.com and clicking on "About WNEP" and then "P.S.B.B." where you can fill in a simple pop-up form.

Blue Ridge Cable TV 13

Covers many areas within our service area, particularly the northern tier

Phone: 800-323-3758 – Donna Kistler

Email: dkistler@pencor.com

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Anthracite District

Newspapers

Standard Speaker

Primarily covers Luzerne County and Carbon County, PA and some neighboring areas

Phone: 570-455-3636 ext. 285 or 224

Email: editorial@standardspeaker.com

Publishes daily.

Television/Cable

WFMZ TV 69

Covers the majority of our service area and some neighboring areas

Phone: 610-797-4530

Email: news@wfmz.com

WNEP TV 16

Covers the northern counties: Luzerne, Carbon and Monroe

Phone: 800-533-NEWS

Email: newstip@wnep.com

A Public Service Bulletin Board is also available for listing your events by going to the WNEP website at www.wnep.com and clicking on "About WNEP" and then "P.S.B.B." where you can fill in a simple pop-up form.

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Blue Ridge Cable TV 13

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Phone: 800-323-3758 – Donna Kistler

Email: dkistler@pencor.com

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For more information, please contact Don Sachs, Marketing Director, Minsi Trails Council, at 610-465-8572 or dsachs@minsitrails.com